

Intelligent Account Matching for your Organization's Specific Rules of Engagement

Account-based selling involves a lot of back and forth between revenue, sales, and customer success teams. But as your organization grows, you want to focus on creating successful revenue strategies, not going back and forth between teams on a single account.

Team conflicts arise with increasingly complex processes and unclear rules of engagement, which impacts your revenue velocity. That is why organizations with ambitious growth goals need an efficient way to automate their account-based activities.

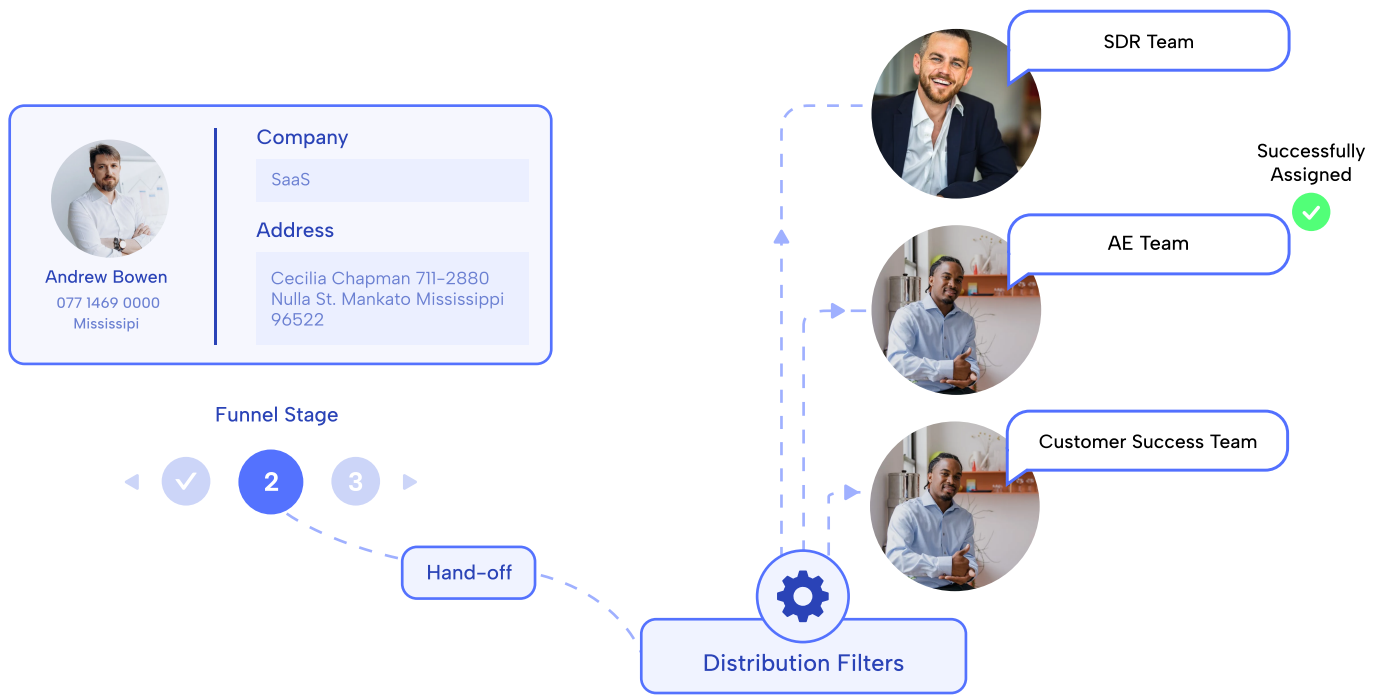
PowerRouter's intelligent account matching enables revenue teams to drive exceptional prospect engagement with powerful cross-team coordination and smooth customer-lifecycle-management.

PowerRouter goes beyond basic information like email domain or geographical location to identify and merge duplicate accounts, which keeps your CRM clean.

Avoid the risk of double assigning your leads, which leads to poor buyer experience and increases sales cycle length.

Easily identify which stage the prospect is in your funnel and match it to the right account.

Ensure smooth cross-team prospect handoff for exceptional customer-lifecycle-management.



Build an efficient lead management system based on your organization's specific rules of engagement for complete control over your pipeline with PowerRouter's intelligent account matching system.



Why PowerRouter?

PowerRouter is a perfect solution for revenue teams that are looking for a flexible team and lead management solution. High-growth organizations use PowerRouter to build performance-driven teams with unparalleled coordination.

PowerRouter's intelligent account matching, powered by no-code routing automation, simplifies lead distribution and boosts alignment between your teams, processes, and operations to accelerate your revenue velocity. Try PowerRouter today to see how it can set your revenue teams up for success.

Visit us on Powerrouter.io to learn more about PowerRouter's sales operations solutions for lead routing, team management, and account matching or visit us on AppExchange.

Request a demo