

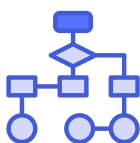
Assign Hot Leads to Your Best Reps in Real-time, Automatically

As your organization grows, it becomes increasingly complex to keep track of your resource allocation between your growing teams. With multiple teams and consistent flow of inbound leads, it is difficult to keep track of who is pursuing which leads. Without a robust lead assignment system in place, you either run into the risk of losing leads or assigning them to wrong reps, both of which can kill your sales productivity, ruin deals, and ultimately impact your company's revenue.

Be Quick, Be Accurate

PowerRouter ensures your hot leads are assigned to your best reps in real-time, automatically based on predefined criteria. This means that your best reps will always be working on the hottest leads and your leads will never fall through the cracks.

With PowerRouter, you can:



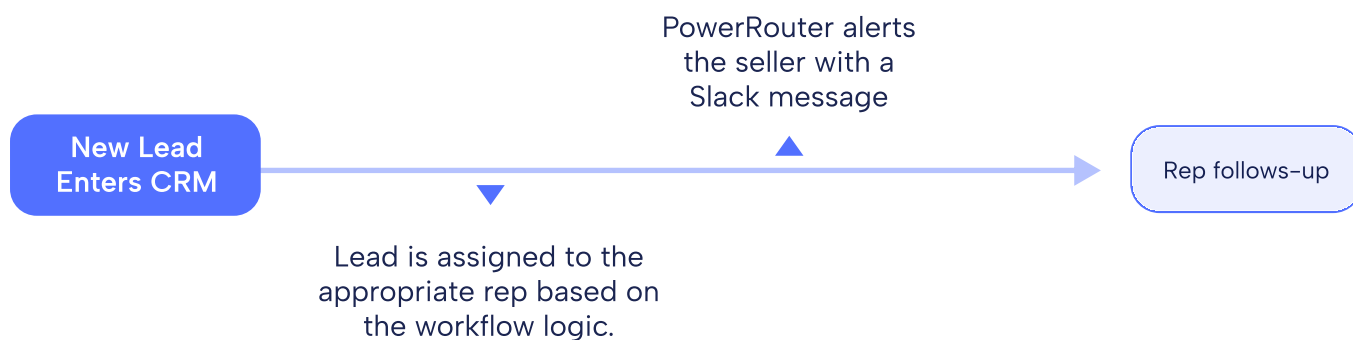
Automatically route leads to the right reps at the right time



Increase sales productivity with real-time routing insights into sales pickup rates, overall response rate, and time.



Maximize conversions and ROI by tapping into every potential opportunity in your pipeline.



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Lead Leakage

2x

Inbound conversion rate

80%

Admin time saved

70%

More operational efficiency

Why PowerRouter?

PowerRouter is the perfect solution for organizations that are constantly changing and need a flexible routing automation solution. High-growth organizations empower their sales teams with PowerRouter to boost their revenue growth.

PowerRouter's intelligent lead routing automation, powered by no-code workflow builder, simplifies lead routing and boosts alignment between your teams, processes, and operations to accelerate your sales growth. Try PowerRouter today to see how it can help your sales team succeed.

Visit us on Powerrouter.io to learn more about PowerRouter's sales operations solutions for lead routing, team management, and account matching or visit us on AppExchange.

Request a demo